



# CASTLE BROMWICH

**VEGAN MARKET**

**BEAUMONT**

☩  
coffee · donuts

**SPONSORSHIP INFORMATION PACK**

# INFORMATION FOR SPONSORS

We're so excited to be coming to Castle Bromwich for the first time. With a high number of direct visitors expected to attend the event and well over double that reach online combined with the ambient footfall of the site, sponsorship offers a great opportunity for you to build your brand in the Castle Bromwich area.

## SPONSORSHIP OPTIONS

### Bronze - £50

- 1 x Instagram Post
- 1 x Facebook Post on our main page
- 1 x Facebook Post in event page

Choice of stall from the site plan



### Silver - £100

- 1 x Instagram Post
- 1 x Instagram Story Post
- 1 x Facebook Post on our main page
- 2 x Facebook Posts in event page

Choice of stall from the site plan  
Name in Facebook Event description



### Gold - £200

- 1 x Instagram Post
- 2 x Instagram Story Posts
- 2 x Facebook Posts on our main page
- 2 x Facebook Posts in event page

Priority place at the market (first choice of stall)  
Name in Facebook Event description  
Logo on Facebook event cover photo



# SOCIAL & WEB STATS



## FACEBOOK

Main Page followers: 22,500+ (March 2022)  
Main Page average post reach: 2,000



## INSTAGRAM

Followers: 10,500+ (March 2022)  
Average post likes: 150  
Average post reach: 3,000



## WEBSITE

4,500 unique visitors a month



If you're interested in sponsoring the event, please get in touch on [chloe@veganmarkets.co.uk](mailto:chloe@veganmarkets.co.uk) and we can discuss what option will work best for your company.