



# LETCHWORTH GARDEN CITY

**VEGAN MARKET**

**SPONSORSHIP INFORMATION PACK**

# INFORMATION FOR SPONSORS

We're so excited to be coming to Letchworth Garden City for the first time. With up to 1,200 direct visitors expected to attend the event and well over double that reach online combined with the ambient footfall of the site, sponsorship offers a great opportunity for you to build your brand in the Letchworth Garden City area.

## SPONSORSHIP OPTIONS

### Bronze - £50

- 1 x Instagram Post
- 1 x Facebook Post on our main page
- 1 x Facebook Post in event page

Choice of stall from the site plan



### Silver - £100

- 1 x Instagram Post
- 1 x Instagram Story Post
- 1 x Facebook Post on our main page
- 2 x Facebook Posts in event page

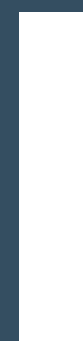
Choice of stall from the site plan  
Name in Facebook Event description



### Gold - £200

- 1 x Instagram Post
- 2 x Instagram Story Posts
- 2 x Facebook Posts on our main page
- 2 x Facebook Posts in event page

Priority place at the market (first choice of stall)  
Name in Facebook Event description  
Logo on Facebook event cover photo



## SOCIAL & WEB STATS



### FACEBOOK

Main Page followers: 21,500+ (January 2022)  
Main Page average post reach: 2,000



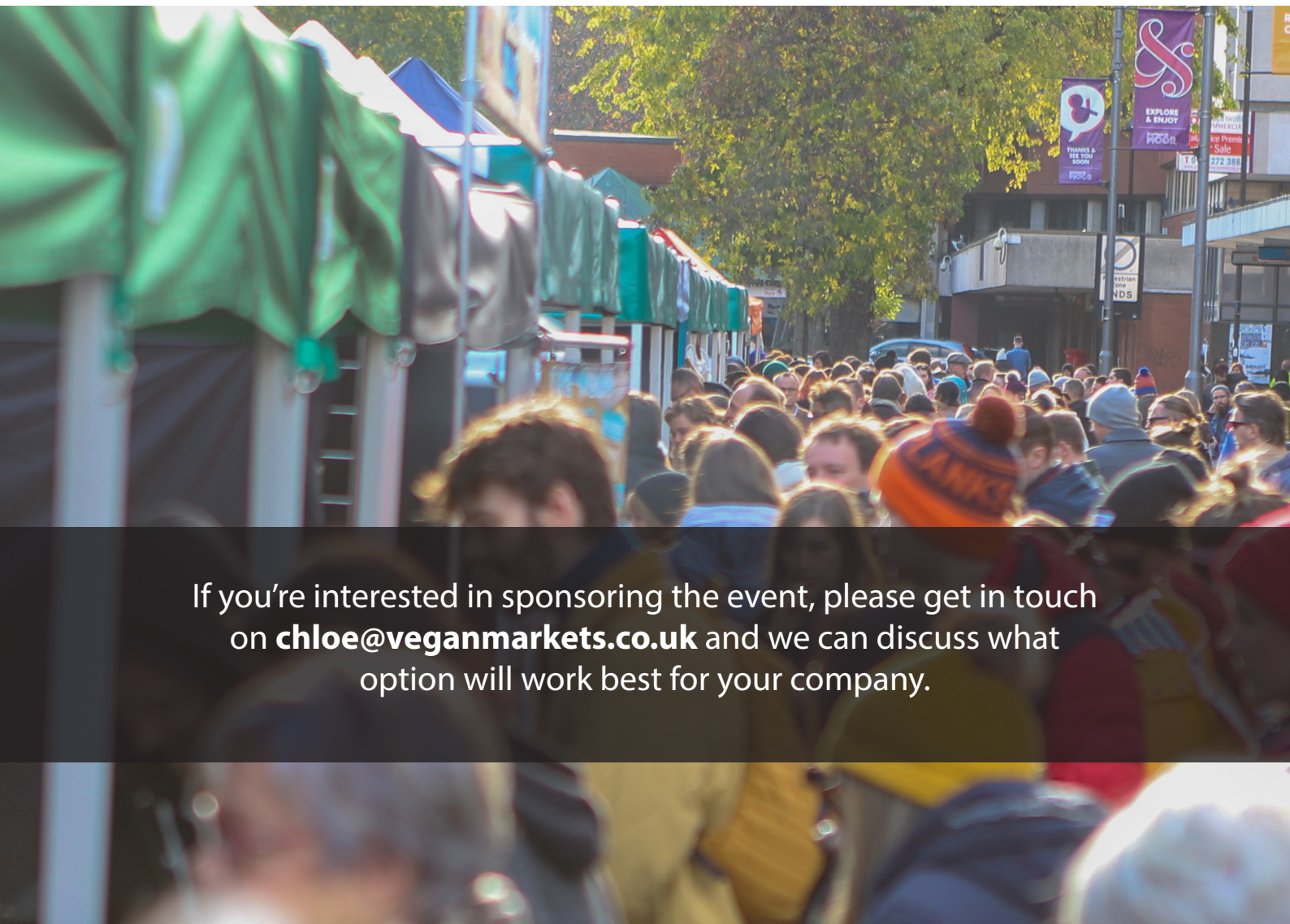
### INSTAGRAM

Followers: 10,000+ (January 2022)  
Average post likes: 150  
Average post reach: 3,000



### WEBSITE

4,500 unique visitors a month



If you're interested in sponsoring the event, please get in touch on **[chloe@veganmarkets.co.uk](mailto:chloe@veganmarkets.co.uk)** and we can discuss what option will work best for your company.